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Association Recognized for Innovation in Media and Publishing

Presented with two 2009 EXCEL Awards

(Reston, VA, May 1, 2009)—The American Academy of Audiology is being honored by the Society of National Association Publications (SNAP) at its 29th Annual EXCEL Awards, which recognize the best and the brightest in association media and publishing.

As one of 181 winners selected from nearly 1,000 entries, American Academy of Audiology is being presented a Bronze Award in the Magazine: Most Improved category and a Bronze Award in the Magazine: Redesign category for taking bold chances and delivering excellence in the association industry.

"Congratulations to American Academy of Audiology, one of the recipients of our EXCEL Awards," said Amy Lestition, CAE, SNAP's executive director, "These publications demonstrate the importance of conveying content in a variety of formats to our constituents. Bravo to the publication and media association professionals for their mastery of the field."

"Receiving these two awards is an honor for the Academy and deserving of everyone who has been involved with *Audiology Today* since its inception," said Cheryl Kreider Carey, CAE, the Academy's executive director. "We are truly grateful for this recognition as we strive to keep AT relevant for the profession of audiology."

American Academy of Audiology will be honored and celebrated at the 29th EXCEL Awards Gala on June 4, 2009. Award winning entries are displayed at the EXCEL Awards Gala and are featured in the July/August issue of *Association Publishing*. American Academy of Audiology may also be a winner of the distinguished EXTRA! Awards—presented to associations pushing the edge of the envelope further to innovate in an ever-changing publishing environment—which will be announced at the EXCEL Awards Gala in June. For more information on the Association Media and Publishing Conference and the EXCEL Awards Gala, visit www.snaponline.org.

For more information about American Academy of Audiology, please visit www.audiology.org.

About AMERICAN ACADEMY OF AUDIOLOGY: The American Academy of Audiology is the world's largest professional organization of, by, and for audiologists. With an active membership of more than 10,000 audiologists, the Academy promotes quality hearing and balance care by advancing the profession of audiology through leadership, advocacy, education, public awareness, and support of research.

About SNAP: SNAP is the one non-profit, professional society serving the needs of association publishers and communications professionals. Areas of expertise include: fostering effective relationships among publishers, communications professionals, and industry providers; developing and maintaining high editorial and advertising standards through our Excel Awards and Publications Review Program; providing members with the latest industry movements through bi-annual meetings, Lunch & Learn Seminars, the SNAP listserv, and *Association Publishing*, our bimonthly magazine; and, connecting professionals with career opportunities in association publishing through our Career Center.